KEITH'S THEATRES

Many Newcomers to Variety on the Week's Bills

PALACE.

In henor of Saint Patrick's Day the Palace Theatre will celebrate Irish Week, starting to-morrow. At the request of the United Irish Societies of New York, Thomas Egan, the Irish tenor, has consented to appear as the starliner of the Palace bill, and will therefore make his vaudeville debut Monday. Thomas Egan has been the tenor at Covent Garden, at the Paris Opera House and in Milan. While at the Palace he will sing the ballads of his native land, and, as a curious experiment, several selections from the Gaelic opera "Murpheis." by O'Brien Hutler. An important feature will be Joseph Santley, assisted by the Misses Ruth Randall and Josephus Kernell, in a singing and dancing specialty. Molly Melntyre will be the dramatic head. Hence, he will make her debut in vaudeville Monday in "That Little Devil." Nat M. Wills will be the chief comedy star. Ryan and Lee will offer "You've Spoiled It." Other numbers are Dainty Marie; Brooks and Bowne, and Rev's Comedy Circus.

HAMMERSTEINS VICTORIA.

Hunters, Luce and Luce, Cole and Condense of Luce, Cole and Luce, Cole and Condense of Luce, Cole and Condense of Cole and Conden



SCENE FROM "THE JUGGERNAUT" AT THE VITAGRAPH.

AT THE COLUMBIA.

FEATURE FILMS. The Governor's Lady" will be see

newcomers to the Strand.

two-part comedy, "Janet of the Chorus," or how the art of making-up wins over a woman hater; and No. 3 of Roy L. McCardell's Jarr Family Series, "Mr. Jarr and the Lady Reformer," in

Girl," "The Hat Department," perin is also on the bill, Stuart Barnes

he Only Survivor
Menio Moore in
Theatre with Edith Wynne Mathison in
the title role. The Strand Topical Rethe Seven Bracks view this week contains besides the reg-Billy McCrew's Army"; Mento Moore in of Coxey's Army"; Mento Moore in The Pipes of Peter Pan," a dance, with Marguerite Rorrey; the Seven Bracks in a novelty; Nonette, the violinist who sings; Elliott and Muller, "Two



Royal this week. Others are Claire Rochester, the girl barytone and soprane; Eva Fay, in her unique performance of "Thaumaturgy"; Coradin's animals; Jesse I. Lasky's "The Beauties"; Tobey and Norman, in "Nonsense; "Her Wedding Day," and Cooper and Smith, in "The Bell Boy and the Porter."

BUSHWICK.

The Bushwick Theatre will hold a "St. Patrick's Week Festival" this week. The bill will include John C. Rice and Sally Cohen, in "An Early Breakfast," by Herbert Hall Winslow and John C. Rice: Robert Emmes Keane and Muriel Window, the Misses Campbell, Derkin's European Novelty, Harry Fern and company, in "Veterans"; the Six Water Lilies"; Al Fields and Jack Lewis, in a skit, "The Misery of the Hanaom Cab"; Lady Sen Mel, the No Annapolis Boys, the Musical

IN CHRISTIANIA Edna Aug Tells How to Make an Exit There.

"You know I've always said that you

Edith Wynne Matthison, Sir Henry Irving's leading woman during his farewell touts, and generally considered by many critical authorities to be the foremest dramatic artist upon the English-speaking legitimate stage, will make her first appearance on the screen on this Sunday, March 14, at the Strand Theatre in New York City, assuming the title role in the Lasky-Belasco photo-dramatization of "The Governor's Lady." If anybody still had the hardihood to question the standing and prestige of the moving pic-torial art, the entrance into this field of Edith Wynne Matthison should final-ly dispose of all such questions. She has stood for everything fine and ar-tistic in connection with dramatic pro-ductions, and her indorsement of the new art in this most direct manner is a tribute to its advancement.

The plot calls for an explosion, followed by a big fire. After considerable trouble and persuasion the producers secured the permission of the oil people to set fire to three of the great oil

THREATENS SOUTH



shorter pictures, embracing three comedy subjects, will add variety to the programme. They are "The Lady of Shalott," a one-part comedy, in which a maiden lady tries to follow the example of Tennyson's heroine, but instead of dying, falls into the arms of a bluff sea captain, who marries her; a two-part comedy, "Janet of the THE "MIDNIGHT FROLIC."

D. W. Griffith's production "The Birth of a Nation," has proven the sensation of years in New York theatricals. Such interest has been manifested in the production that all signs point to it making a record run.

"Sunshine Molly" is all.





EDITH WYNNE MATHISON IN "THE GOVERNOR'S LADY" AT THE STRAND.

tion of Dave Genaro and Ada Partser.

the district or they will be withdrawn from the district or they will scale down the prices on all grades to meet the lower prices which must be expected for such tert, Aida Arboz and Arturo Arboz, tert, Aida Arboz, ter

INFERIOR COTTON
THREATENS SOUTH

Warning by Government
Against Deterioration
in "Half-and-Half."

During the last two years the attention of the Department of Agriculture at Washington has been directed to the fact that active campaigns have resulted in the introduction into portions

to their regular customers. Competent spinners have stated that this variety as ordinarily grown produces so short a fibre as to render it wholly unsuitable for the class of work which now consumes the great bulk of the cotton of the Western belt.

Before this agitation became general a high grade sample of this cotton was submitted by the department to two prominent members of the New Orleans Cotton Exchange, who, on the first attempt to pull the staple, stated that the fibre was so short that it would be rejected as "perished staple" by their classification committed and would not be tenderable on New Orleans South Residence and would not be tenderable on New Orleans South Residence Studio, 109 W. Stin St. Also at Studio Bollar, Wednesday and Friday.

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Various cotton exchanges in the Southwestern States have taken official action to prevent the delivery of this cotton on contracts made between their members. As grown in Taxon variety of cotton called "half-and-half."

It is reported that the seed has been sold for as much as \$5 a bushel, under the representation that it is an exceedingly prolific variety, yielding 50 per cent of lint, or a 500-pound bale from

cotton drops from the bolls very easily and the individual seeds often fall agart.

Repeated complaints are received from plant of the properties and the individual seeds of the plant of the properties are received from plant of missy profile and the individual seeds of the plant of the properties are received from plant of missy believed from the plant of the plant contect the comparison of the VALESKA SURRATT, AT HAMMER-string which he samples of the samples examined being less than several big scenes of unsual spectacular qualities were successfully filmed.

THE "MIDNIGHT FROLIC."

Reginning its tenth week of success, the Ziegfeld "Midnight Frolic" confuture contracts made under the provisions of the United States cotton future contracts made under the provision of the plane de Follies, atop the New Amas as 300- a 300- a 300- a 300- a 300- a 100- a 300- a 100- a 100-

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AVIATORS KEEP

SENSES IN FALL

Evidence Adduced That Dash
Toward Earth Fails to Stupefy
Victims of Accident.

Many people, no doubt, wonder what
must be the sensations of a military
aviator who falls in a crippled aeroplane several thousand feet to earth.
In the early days of flying scientists assured us that an aviator during the
irraph rush to earth lost consciousness
and was meretfully unaware of his approaching doom. There are many instances, however, asys "Tit-Bits,
which go to prove that sured to the top spars, and he excepts
which go to prove that sured to the state of the sure of the safety of the serious injury.
Stances, however, asys "Tit-Bits,
which go to prove that sured to the state of the sured to the sure of the sured to the sured to the sure of the sured to the su be alive to-day.
Lieutenant Reynolds, one of the army's finest fliers, also saved his life by keeping full control of his senses

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